



Gaelic Football and Hurling Association of South Australia

Grounds: St. Mary's Park, Laura Ave, St. Mary's
Website: www.gaelicfootballsau.com.au



21 July 2012

WOMENS GAELIC CHAMPIONSHIPS – PERTH 2012

Dear Sir/Madam,

I am writing this letter to express an interest in your possible sponsorship of the 2012 South Australian Women's Gaelic Football team. We are a non-profit team, seeking support to assist in covering the costs of competing in the 2012 Australasian Championships held in Perth this year from Sunday 30th of September to Sunday 7th of October.

South Australia has been competing in the Australasian Championships since 1971. After 3 hard years of rebuilding we are now confident that, along with your possible support, we are able to send one of our strongest teams to Perth since our Women's team won the National Title in 2008. Getting behind our women's team as a sponsor will ensure exposure of your business to not only the rest of Australia, but New Zealand and even Ireland at these championships. Furthermore, we will continue to promote your business through our association and amongst the community here in Adelaide.

Our focus on fundraising for the women's team this year is the \$10,000 raffle. There are 100 tickets available at the price of \$100 per ticket. The ticket entitles each business an entry into the draw to win sponsorship space on our playing kits. First prize will be your logo on the front panel of the jersey. We will also provide you with your very own jersey. Second prize is advertising space on the front of the playing shorts. Third prize will be provided with the space on the sleeve of the jersey.

Each business is able to purchase as many tickets as they wish, enabling a greater chance of success in the draw. Ticket purchases will close on Saturday the 25th of August with the winning tickets to be drawn that weekend. Successful businesses will be notified during the last week of August.

The purchase of a ticket will also see your business displayed on the South Australian Gaelic Football and Hurling web site and mentioned in the annual newsletter. We will also send you a framed team photo for you to display, thanking you for your support of our team. If you would prefer to secure your business advertisement Major Sponsorship Packages are available for our off field gear, please see details enclosed.

Regardless of the outcome of the draw or your level of sponsorship everyone who helps support our team this year is invited to attend the jersey presentation night of the 2012 state women's representatives on September 27th. At this function we will present a banner with every business that purchased a ticket. This will be displayed all 2012/2013 season at St Mary's Park, the home of Gaelic football in South Australia.

We thank you for any assistance as it greatly helps our players cover the costs of the week. Sponsorship and donations from people like you are vital to the survival and achievements of our volunteer run association. If you would like further information or have any questions please don't hesitate to contact me. I look forward to hearing from you soon.

Kind Regards,

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